

The Shelby

SHOPPING GUIDE

Vol 1, No 5 Shelby County, Alabama

Mar 2, 1960

'53 CADILLAC
60 Sport Coupe
Radio, heater, **795**
auto transm
MONTEVALLO MOTOR CO.
Montevallo

3 PC. BEDROOM SUITE
Beautiful set **\$99⁹⁵**
Bed, Chest,
Dresser
JEFFERSON FURNITURE CO.
Calera

SELF RISING FLOUR
In cloth bag
Thur, Fri, Sat. **\$1⁷⁹**
25 pounds
BIG STAR STORES
Calera and Montevallo

FRYERS
Whole, Thur, **29^c**
Fri, Sat.
Per pound
BIG STAR STORES
Calera and Montevallo

NIGHT DEPOSITORY
Safe, Convenient,
Available 24 hours
per day, 7 days pr week
CENTRAL STATE BANK
Calera

LIVING ROOM SUITE
7 piece,
Regularly 239.95
Sale price.... **\$199⁹⁵**
BIRD FURNITURE, Calera

PAINT SPECIAL
Dutch Boy Flat, **\$2⁹⁵**
Paint
Special
Lovelady Sales & Service
Montevallo

CHAIN SAW SPECIAL
McCulloch model 47
excellent cond. **\$85**
new overhaul
SEAMAN TIMBER CO.
Montevallo

BUNK BED SET
7 pc., 8 inch
innerspring **\$129⁹⁵**
mattress
JEFFERSON FURNITURE CO.
Calera

JACKSON COOKIES
three **\$1**
49¢ bags
Thur, Fri, Sat.
K&M SUPER MARKET
Calera

HOME OF QUALITY CARS

'58 CHEVROLET
V-8, Auto Transmsn,
Radio, Heater, White \$1795
Walls, Air-Conditioned

'57 FORD
Fairlane 500, 4-door
hardtop, Radio, Heater,
Auto Transmsn, White, \$1695
Walls, A Sharpie.....

'57 CHEVROLET
2 door 210, 6 cylinder
heater \$1195

CHEVROLET

elegance with economy



The Impala 4-Door Sport Sedan.

'53 CADILLAC
60 Sport Coupe,

radio, heater, auto
trans, tint glass.
solid black, W/W \$795

'53 PONTIAC
4-door, standard
transmsn, 8 cylinder,
radio, heater, Special \$477

'54 CHEVROLET
2-door, 210, radio,
heater, automatic
transmsn, recondition
motor \$695

'53 NASH
4-door, auto-
transmsn, radio,
heater, bargain \$395

'51 HUDSON 4-dr,
6 cyl, radio,
heater, \$266

MONTEVALLO MOTOR CO.



"The Best in Radio in Central Alabama"

WBYE 1370 on your Dial

Mar 2, 1960

The Shelby Shopping Guide

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JEFFERSON FURNITURE CO.

MAIN STREET

CALERA, ALA.

Now Is The Time To Buy

LOOK!

No Need To Delay!



3 pc
Bedroom Set

\$99⁹⁵

EASY TERMS

Two-piece
LIVING ROOM
SUITE
foam -
rubber
cushions
carpet yarn
\$159⁹⁵

7 piece SOFA BED SUITE
coffee table, 2 end
tables, 2 lamps,
sofa bed **\$129⁹⁵**

Seven-Piece
BUNK BED SET
with 8 inch
innerspring
mattress **\$129⁹⁵**

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DOWN PAYMENT
DELIVERS

9 x 12 RAINBOW RUG, plastic finish **\$4⁹⁹**

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FURNITURE COMPANY, MAIN STREET, CALERA

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The Shelby Shopping Guide

Mar 2, 1960

K & M GROCERY - CALERA

One-half Mile South on Highway 31

....IN PERSON....
MALON HURST and
THE JACKSON COOKIES BOYS
Saturday, March 5
2:00 to 5:00 p.m.

...FREE...
COOKIES & COFFEE
sponsored by
JACKSON
COOKIE
Company

CABBAGE
5¢ per lb.

SPECIALS FOR
Thur, Fri, Sat.
MARCH 3, 4, 5

SLAB BACON
per lb..29¢

BLUE PLATE MAYONNAISE.....per quart 49¢
BLUE PLATE PRESERVES 20 oz jar.....three for 95¢
BLUE PLATE PRESERVES 12 oz jar.....five for 95¢
BLUE PLATE INSTANT COFFEE.....two ounces 30¢
PRIDE OF ILLINOIS CORN.....two cans 29¢
TETLEY TEA BAGS 48 count includes FREE SPOON 59¢
3 LBS CONEYS & 2 JARS KRAFT MUSTARD.....\$1.19
JACKSON'S VANILLA WAFERS & 2LBS BANANAS.....59¢
POTATOES
10 lbs..49¢
ROYAL CUP COFFEE
per pound....59¢
WHITE MEAT
per lb..25¢
PIPER'S ICE MILK..... $\frac{1}{2}$ gallon 39¢
SOLID CAKE OLEO.....2 pounds 25¢
JACKSON COOKIES.....three 49¢ bags \$1
CARNATION INSTANT MILK.....8 qt. size 59¢
DUBUQUE CHILI.....3 cans \$1

We Deliver . . PHONE NO 8-6691

CARS PRICED LOW!'48 CHEVROLET \$99
Four-door'57 CHRYSLER
Saratoga, four-door, all power \$1395'57 CHEVROLET
Sport Coupe, Air Conditioned,
Turbo-Glide, power steering,
power brakes \$1595'59 DODGE
one-ton truck, V-8 \$1295'57 MERCURY
four-door,
radio &
heater
only \$1295Valiant
V-100 4-door sedanFISHING &
WORK CARS
\$25 - \$100

home of

VALIANT

PLYMOUTH

CHRYSLER

Calera Motor Co.**FRIGIDAIRE**

Electric

RANGE**\$ 65**GOOD
Supply of
USED REFRIGERATORS
Prices begin at \$40.00Register for
FREE JOHNSON MOTORGood supply of
1960 JOHNSON MOTORS
3 to 75 horsepowerLONE STAR
BOAT
DealerRegister for
Paid FREE VACATION to
HAWAIIGET SET FOR THE LONG,
FUN MONTHS AHEAD!
your  dealer**Bird Supply
Calera**

Prepare for your
V A C A T I O N

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S A M S O N I T E
L U G G A G E

Special on all
SAMSONITE
LUGGAGE

Example:
Train Case
Regularly
\$17.95

NOW ONLY 14.95

now!

PICTURES
(copies)
\$1.95 up

Repeat by
Popular
DEMAND
INDURALL
SUPER WHITE
HOUSE PAINT
Regular \$7.30
SPECIAL 4.95
per gal.

CALCUTTA BRAND Pure White Shellac
Regularly \$4.59 per gal.,
4 lb cut, SPECIAL 3.59

BOWDON'S
Economy Store
Main Street Calera

WBYE'S GOOD LISTENING MORNING PROGRAMS

- | | |
|-------------------------|--------------------------|
| 5:30 Morning Show | 8:30 The Side Show |
| 6:30 Breakfast at BYE | 9:00 News |
| 6:45 World News Roundup | 9:05 Coffee With Kay |
| 7:00 Area Weather | 9:30 Alabama News |
| 7:15 Swap Shop | 10:05 The Side Show |
| 7:30 Sports Reports | 11:00 News |
| 7:45 World News Roundup | 11:05 Western Chapel |
| 8:00 Breakfast at BYE | 12:00 News, Farm, Market |

WBYE
1,000 Watts Daytime
1370 KC

P. O. Box 428, Calera
North 8-7751 - OWen 4-7881

Studios on Hiway 25, Montevallo-Calera

BIG STAR

Specials for Thur, Fri, Sat
March 3, 4, 5

BANANAS
2 lbs 25¢

8 oz GOLDEN RICH OLEO PATTIES.....three for 25¢

RED DIAMOND COFFEE.....per pound 69¢

CRACKER BARREL

HEAP BIG

CRACKERS...per pound 19¢

WELCH GRAPE

JUICE.....24 oz btl 39¢

WATER MAID

VALUES

RICE.....2 lb pkg 25¢

LIBBY'S BEEF

At

STEW.....24 oz 49¢

PARK LANE ICE

CREAM..... $\frac{1}{2}$ gallon 59¢

OYSTERS, SELECT

.....per pint 1.09

12 Oz. Package
FROSTY MORN
CONEYS
49¢
get FREE, one
6 oz jar
KRAFT MUSTARD

BIG
STAR

OYSTERS (standard)
per pint 89¢

STORES

RUTABAGAS
per lb.
5¢

LEMONS
doz.
29¢

LIBBY'S
PINEAPPLE-
GRAPEFRUIT
DRINK 2 qts 39¢

WHITFIELD Pure
RIBBON CANE SYRUP
 $\frac{1}{2}$ gallon 79¢

ROYAL
SELF-RISING
FLOUR
25 lbs in
CLOTH BAG
\$1.79

FRYERS
Whole
per pound 29¢



JETER'S, Montevallo ★★★★★ LAWRENCE'S, Calera

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Mar 2, 1960

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Published each Wednesday

by

The Shelby County Advertising Corporation

North 8-7751

OWen 4-7881

RURAL ROUTE
P. O. BOX HOLDER

BULK RATE
U. S. POSTAGE
PAID
Montevallo, Ala.
Permit No. 4